

matt WILKINSON

Personal Data

Name: Matthew
Surname: Wilkinson
Date of Birth: 25.10.1978
Gender: Male
Nationality: South African
Languages: English/ Afrikaans
Website: www.mattwilkinson.net

Education & Training

Tertiary Education: **City Varsity (2001-2002)**

Diploma in Multimedia Design & Production

Computer Skills:

Freehand

Photoshop

Quark Express

Flash

Fireworks

Basic HTML

Mac & PC

University of Cape Town (1998-2000)

Bachelor of Art (BA) - History & Sociology

1st Year: History, Sociology, Economics, Philosophy

2nd Year: History, Sociology, Film & Media, Italian-American Cinema

3rd Year: History, Sociology, Psychology

High school: **Westerford High school**

Matric Exemption (1996)

Work Experience

November 2008 - Present

Company: Bottomline Interactive (www.bottomline.co.za)
Position: Senior Designer
Software Used: Adobe CS3 (Flash, Photoshop, Illustrator), Adobe Acrobat
Responsibilities: Design concepts and art direction for a variety of digital projects
Interpret and respond to briefs (internal & client)
Information Architecture
Set up and maintain various social media channels
Work collaboratively with other designers & developers

December 2004 - October 2007

Company: Prolimit International (www.prolimit.com)
Position: Designer
Software Used: Freehand MX, Photoshop CS, Illustrator CS, MS Word
Responsibilities: Working remotely with head office in the Netherlands
Branding all products (developing new logos and prints)
Choosing materials & colours for products
Working with product designers to develop new products
Liaising with factories in Asia
Front-end web design
Managing junior designer
Organising and directing photo shoots (action & lifestyle)
Reason for leaving: Travel
Reference: Carl Grey
T/ +27 21 782 7219

Work Experience *(continued)*

December 2002 - November 2004

Company: Generator New Media (now Hellocomputer)
Position: Junior Designer
Software Used: Freehand MX, Flash MX, Photoshop 7, MS Word, Adobe Acrobat
Responsibilities: Front-end web design & flash animation
Corporate identity design for web & print
Posters, brochures & packaging design
Reason for leaving: New job opportunity
Reference: Mark Tomlinson
T/ +27 21 488 1380

Freelance January 2003 - Present

Company: Discover Africa Group (www.discoverafricagroup.com)
Position: Freelance Designer
Work: I worked for Discover Africa on the initial design of the Drive South Africa website and have consulted on various other projects
Reference: Andre Van Kets
T/ +27 21 423 1912

Personal Attributes

Diligent & hard working
Responsible, organised & punctual
Ability to work well within a team and the ability to work alone and problem solve

Interests

Design, art, photography & music
Travelling (I have travelled to Europe, the USA, Asia & Mozambique)
Surfing & snowboarding
